

## IMMEDIATE RELEASE

### Vividthree Holdings Stays Committed to VR and AR Content Production

- Recorded Revenue of S\$1.6 million and Net Profit of S\$0.3 million in 1QFY2020;
- *Train to Busan* Virtual Reality Tour show moved to Xiamen, China in late July 2019;
- Vividthree signed MOU to develop VR/AR immersive experience for popular Japanese Intellectual Property (IP) - *Doraemon*

Singapore, 13 August 2019 - Vividthree Holdings Ltd. (SGX: OMK), a virtual reality, visual effects and computer-generated imagery production studio (“Vividthree”, the “Company” and together with its subsidiaries, the “Group”) announced its fiscal results for its three months ended 30 June 2019 (“1QFY2020”).

#### Financial Highlights

S\$'000	1QFY2020	1QFY2019	Y-o-Y change (%)
<i>Revenue</i>	1,625	1,832	(11.3)
<i>Gross profit</i>	1,072	1,360	(21.2)
<i>Gross profit margin (%)</i>	66.0	74.2	-
<i>Net profit</i>	315	1,021	(69.1)

During 1QFY2020, the Group recorded a revenue of S\$1.6 million as compared to S\$1.8 million in the corresponding quarter for FY2019. This was mainly due to the decrease of S\$0.8 million in its Content Production segment, offset by the increase of S\$0.6 million in its Post-Production segment. The revenue increase in the Post-Production segment was largely attributed to completed projects deferred from the immediate preceding quarter.

The Group's administrative expenses for 1QFY2020 increased by 41.8% to S\$0.7 million. This was mainly due to an increase in staff costs as the Group continues to strengthen its manpower due to the expansion of its business operations.

Resultantly, the Group achieved a net profit of S\$0.3 million in 1QFY2020, as compared to S\$1.0 million in 1QFY2019.

### **Moving Forward**

Following the completion of Vividthree's flagship *Train to Busan* ("TTB") Virtual Reality ("VR") tour show in Beijing, the set travelled to Xiamen in July this year. The Group has already engaged a local promoter to publicise the year-long tour, granting them the exclusive territorial rights to host the TTB VR tour in Xiamen for the corresponding period. The Group will also be tapping on the worldwide success of the Korean blockbuster, whose sequel is slated for a well anticipated release in 2020.

With the experience and track record gained from the TTB VR tour show, the Group has secured the interest to readapt another popular title, by entering into a Memorandum of Understanding ("MOU") with Animation International Ltd., to develop and create an immersive experience for the Japanese Manga/Anime series, "*Doraemon*". The Group plans to present the "*Doraemon Experience*" show in Singapore and across Asia by integrating elements of VR and Augmented Reality ("AR") technology.

Managing Director of Vividthree, Mr Charles Yeo commented, ***"Our Post-Production segment provides the basis for the Group's profitability as we keep expanding our Content Production segment. We will continue to ramp up our attempts to improve our execution on both the fiscal and operational fronts while seeking new intellectual property products and merger and acquisition opportunities. Following the success of our Train to Busan Virtual Reality tour shows in China, we can't wait to unveil a brand new VR/AR immersive experience, tentatively titled the 'Doraemon Experience', for Doraemon fans in the region to enjoy one of the most iconic cartoon characters of our time in a different, more exciting format"***

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## Highlights from the Launch of Train to Busan VR Tour show in Xiamen

### Train to Busan (Xiamen) Media Launch



### Life-Size Train Crash At Exhibition



### Virtual Reality Ride to Busan



### Audience in Action at Booth



### Vividthree's Managing Director (in black) at Media Launch



## **About Vividthree Holdings Ltd.**

Established in 2006, Vividthree is a virtual reality (VR), visual effects (VFX) and computer-generated imagery studio that develops and creates digital intellectual property assets that primarily consists of storylines with accompanying characters and visual elements. Vividthree develops and/or acquires digital intellectual property assets to produce virtual reality products such as thematic tour shows, such as the recently announced Train to Busan.

Vividthree has a network presence in Singapore and Malaysia, focusing primarily on two business segments, namely, Post-Production and Content Production.

In 2015, Vividthree Productions Pte. Ltd., which is now a subsidiary of the Company, was acquired by mm2 Asia Ltd., a Singapore based, SGX Mainboard-listed producer of films, TV and online content.

<https://www.vividthreeholdings.com/>

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